

Lana Oliver Productions Legal & Mediation Video Editing Rate Sheet

(Editing Services Only – No Filming Included)

Purpose

Lana Oliver Productions provides expert video editing services for law firms, mediators, and legal professionals who need high-quality video content for mediation, trial presentations, depositions, focus groups, CCTV footage enhancement, and social media marketing.

We specialize in transforming raw footage into compelling, persuasive, and professionally polished videos that enhance case presentations, reinforce legal arguments, and strengthen client engagement.

Our editing services include:

✓ **Professional Editing** – Your footage is expertly edited using industry-standard tools like Adobe Premiere Pro and After Effects. We synchronize multi-camera setups, apply advanced color correction, and craft a cohesive, compelling story from raw footage. Every transition, frame rate adjustment, and dynamic effect is thoughtfully designed to captivate your audience and amplify your message.

✓ **Color Grading** – We enhance your video's visual appeal with professional color grading techniques. Using advanced LUTs (Look-Up Tables), we balance hues, refine tones, and achieve a cinematic look that aligns seamlessly with your brand. Special attention is given to skin tones, ensuring they appear natural and flattering. The result is a polished, professional aesthetic that captivates viewers and effectively conveys your message.

✔ **Custom Music Selection** –Your video’s audio features professionally licensed,royalty-free music carefully chosen to match your brand’s tone and message. These tracks enhance the emotional impact of your content and are copyright-free, ensuring worry-free use across all platforms. The result is a seamless audio-visual experience that resonates with your audience and elevates your brand.

✓ **Basic Branding** – We reinforce your brand identity with clean, professional elements. Your logo is seamlessly integrated as a polished intro, outro, or watermark, while a visually appealing title enhances clarity and professionalism. These touches ensure your brand stays front and

center, leaving a lasting impression on your audience.

✓ **AI Video Enhancement** – CCTV cleanup and clarity enhancement for evidence videos

✓ **Open Communication** – We prioritize clear and consistent communication throughout your project. You'll receive regular updates, prompt responses, and transparent processes, ensuring you always know where your project stands. We're here to answer your questions and provide a smooth, collaborative experience from start to finish.

Whether you need a **persuasive mediation video**, **expertly synced deposition footage**, or **high-quality legal marketing content**, we ensure that every edit is crafted with clarity, precision, and professionalism.

Our Dedication to Your Satisfaction

Not only do we plan for success, but we also guarantee that any issue within our control—whether it's technical, creative, or logistical—will be corrected at no extra cost to you. If something goes wrong, we'll make it right because your satisfaction is our priority..

1. Standard Hourly Editing Rates

(Editing services only – raw footage must be provided.)

Purpose: This section provides flexible, hourly-based editing services for law firms and mediators who require professional post-production work on a case-by-case basis. Ideal for mediation videos, depositions, focus groups, and trial presentations, our services ensure clarity, accuracy, and compelling storytelling in legal video content.

Editing Service	Hourly Rate
Basic Editing (cuts, sequencing)	\$150/hr
Focus Group Video Editing (highlighting key feedback, expert analysis)	\$250/hr
Mediation Video Editing (editing existing footage into a persuasive presentation)	\$250/hr

(Pricing based on final enhanced video length.)

Purpose: AI-enhanced video editing is crucial for legal evidence, depositions, and security footage analysis. We use advanced AI-powered tools to enhance clarity, remove noise, and optimize low-quality CCTV footage, ensuring that key details are crystal-clear and courtroom-ready. This service is essential for case investigations, insurance claims, and legal proceedings requiring high-visibility footage.

Video Length	AI Enhancement Price
Up to 2 minutes	\$600.00
Up to 5 minutes	\$1,200.00
Up to 10 minutes	\$2,400.00
Up to 15 minutes	\$3,600.00
Up to 20 minutes	\$4,800.00

Payment Terms & Policies

- **Deposit Required:** ☒ Yes ☐ No
 - **Deposit Amount:** 20% of total project cost
- **Turnaround Time:** 5-10 business days (unless rush service requested)
- **Rush Fees Apply for Deliveries in Less than: 48 hours**
- **Revisions Included:** 2 rounds per project
- **Additional Revisions Cost:** \$250 per round

Next Steps

1 Select the Editing Services You Require

- Choose from hourly editing, flat-rate packages, retainer plans, or AI video enhancement based on your needs.

2 Prepare & Submit Raw Footage

- Upload footage using Dropbox, Google Drive, or WeTransfer.
- Ensure all relevant files are included (video clips, transcripts, case materials, branding elements, etc.).

3 Email Submission Details

- Send an email to info@lanaoliverproductions.com with:
 - ✓ Subject: *[Your Firm Name] – Video Editing Request*
 - ✓ Project details (case name, editing needs, deadlines)
 - ✓ Download link to footage

4 Deposit & Project Confirmation

- A 20% deposit is required.
- An invoice will be sent upon project confirmation.
- Preferred payment method: Check (payable to Lana Oliver Productions).

5 Editing & Review Process

- Our team will confirm receipt of files and discuss any clarifications.
- You'll receive an estimated turnaround timeline based on your project scope.
- Two rounds of revisions are included in all editing services.

6 Final Delivery & Payment

- Upon approval, the final edited video will be delivered in MP4, MOV, or requested format.
- Secure file transfer via WeTransfer, Dropbox, or Google Drive.
- Remaining balance is due before the release of the final unwatermarked video.

◆ All videos are edited with legal precision, ensuring clarity, persuasion, and professionalism.

