Lana Oliver Productions Legal & Mediation Video Editing Rate Sheet

(Editing Services Only - No Filming Included)

Purpose

Lana Oliver Productions provides expert video editing services for law firms, mediators, and legal professionals who need high-quality video content for mediation, trial presentations, depositions, focus groups, CCTV footage enhancement, and social media marketing.

We specialize in transforming raw footage into compelling, persuasive, and professionally polished videos that enhance case presentations, reinforce legal arguments, and strengthen client engagement.

Our editing services include:

- ✓ **Professional Editing** Your footage is expertly edited using industry-standard tools like Adobe Premiere Pro and After Effects. We synchronize multi-camera setups, apply advanced color correction, and craft a cohesive, compelling story from raw footage. Every transition, frame rate adjustment, and dynamic effect is thoughtfully designed to captivate your audience and amplify your message.
- ✓ Color Grading We enhance your video's visual appeal with professional color grading techniques. Using advanced LUTs (Look-Up Tables), we balance hues, refine tones, and achieve a cinematic look that aligns seamlessly with your brand. Special attention is given to skin tones, ensuring they appear natural and flattering. The result is a polished, professional aesthetic that captivates viewers and effectively conveys your message.
- ✓ Custom Music Selection Your video's audio features professionally licensed, royalty-free music carefully chosen to match your brand's tone and message. These tracks enhance the emotional impact of your content and are copyright-free, ensuring worry-free use across all platforms. The result is a seamless audio-visual experience that resonates with your audience and elevates your brand.
- ✓ Basic Branding We reinforce your brand identity with clean, professional elements. Your logo is seamlessly integrated as a polished intro, outro, or watermark, while a visually appealing title enhances clarity and professionalism. These touches ensure your brand stays front and



center, leaving a lasting impression on your audience.

- ✓ Al Video Enhancement CCTV cleanup and clarity enhancement for evidence videos
- ✓ **Open Communication** We prioritize clear and consistent communication throughout your project. You'll receive regular updates, prompt responses, and transparent processes, ensuring you always know where your project stands. We're here to answer your questions and provide a smooth, collaborative experience from start to finish.

Whether you need a **persuasive mediation video**, **expertly synced deposition footage**, or **high-quality legal marketing content**, we ensure that every edit is crafted with clarity, precision, and professionalism.

Our Dedication to Your Satisfaction

Not only do we plan for success, but we also guarantee that any issue within our control—whether it's technical, creative, or logistical—will be corrected at no extra cost to you. If something goes wrong, we'll make it right because your satisfaction is our priority..

1. Standard Hourly Editing Rates

(Editing services only - raw footage must be provided.)

Purpose: This section provides flexible, hourly-based editing services for law firms and mediators who require professional post-production work on a case-by-case basis. Ideal for mediation videos, depositions, focus groups, and trial presentations, our services ensure clarity, accuracy, and compelling storytelling in legal video content.

Editing Service	Hourly Rate
Basic Editing (cuts, sequencing)	\$150/hr
Focus Group Video Editing (highlighting key feedback, expert analysis)	\$250/hr
Mediation Video Editing (editing existing footage into a persuasive presentation)	\$250/hr



Deposition Video Editing (syncing multi-camera footage, aligning with transcript)	\$250/hr
Trial Presentation Editing (incorporating evidence, document overlays, expert analysis)	\$300/hr
Rush Editing (turnaround under 24-48 hours)	\$500/hr

Deliverables:

- ✓ 1 Professionally edited video with precise cuts and transitions
- ✓ Multi-camera syncing and alignment with transcripts (if applicable)
- ✓ Color correction and audio enhancement
- ✓ File delivery in requested format (MP4, MOV, etc.)
- ✓ Two rounds of revisions included

2. Retainer Packages (Monthly Editing Services)

(For law firms and mediators needing ongoing post-production support.)

Purpose: Our retainer packages are designed for law firms, mediators, and litigation teams who need ongoing video editing support at a discounted rate. With a monthly commitment, you gain priority service, a predictable budget, and a dedicated editing partner for consistent, high-quality legal video content, including social media videos, CCTV enhancements, focus groups, mediations, and trial edits. This is for post production only- this does not include video production or filming.

Retainer Plan	Hours Included	Monthly Rate
Basic Plan	10 hours per month (Social media videos, CCTV footage enhancement, focus group & deposition edits)	\$2,000/month



Pro Plan 20 hours per month (Social media, CCTV \$4,000/month

footage enhancement, mediation, and trial

editing)

Premium Plan 25+ hours per month (priority service, rush \$5,000+/month

requests included)

Additional Hours Beyond Dis

Retainer

Discounted rate @ \$200/hr

Deliverables:

✔ Priority editing services within agreed-upon hours

✓ Unlimited project types (mediation videos, depositions, trial exhibits, focus groups, etc.)

Ongoing revisions within retainer scope

✓ Dedicated editor ensuring consistency in branding and messaging

What You Also Get with Retainer Packages

- Access to Premium Stock Footage: Enhance your video with up to 30 seconds of professionally curated, commercially licensed stock footage. These high-quality visuals are carefully selected to elevate your storytelling and add dynamic visual appeal.
- **Premium Branding:** Your branding is enhanced with animated text, kinetic typography, and subtitles. These elements create engaging, visually dynamic videos that captivate your audience and reinforce your brand identity.
- **Multiple Format Options:** Receive your deliverables optimized for various platforms, including social media, websites, and broadcast. Raw footage is also available upon request, offering flexibility for future projects.

3. Al Video Enhancement (CCTV Cleanup & Clarity Enhancement)



(Pricing based on final enhanced video length.)

Purpose: Al-enhanced video editing is crucial for legal evidence, depositions, and security footage analysis. We use advanced Al-powered tools to enhance clarity, remove noise, and optimize low-quality CCTV footage, ensuring that key details are crystal-clear and courtroom-ready. This service is essential for case investigations, insurance claims, and legal proceedings requiring high-visibility footage.

Video Length	Al Enhancement Price
Up to 2 minutes	\$600.00
Up to 5 minutes	\$1,200.00
Up to 10 minutes	\$2,400.00
Up to 15 minutes	\$3,600.00
Up to 20 minutes	\$4,800.00

Payment Terms & Policies

- **Deposit Required:** ✓ Yes □ No
 - Deposit Amount: 20% of total project cost
- Turnaround Time: 5-10 business days (unless rush service requested)
- Rush Fees Apply for Deliveries in Less than: 48 hours
- Revisions Included: 2 rounds per project
- Additional Revisions Cost: \$250 per round

Next Steps

Select the Editing Services You Require

• Choose from hourly editing, flat-rate packages, retainer plans, or Al video enhancement based on your needs.

Prepare & Submit Raw Footage

- Upload footage using Dropbox, Google Drive, or WeTransfer.
- Ensure all relevant files are included (video clips, transcripts, case materials, branding elements, etc.).

Email Submission Details

- Send an email to info@lanaoliverproductions.com with:
 - ✓ Subject: [Your Firm Name] Video Editing Request
 - ✔ Project details (case name, editing needs, deadlines)
 - ✓ Download link to footage

Deposit & Project Confirmation

- A 20% deposit is required.
- An invoice will be sent upon project confirmation.
- Preferred payment method: Check (payable to Lana Oliver Productions).

5 Editing & Review Process

- Our team will confirm receipt of files and discuss any clarifications.
- You'll receive an estimated turnaround timeline based on your project scope.
- Two rounds of revisions are included in all editing services.

Final Delivery & Payment

- Upon approval, the final edited video will be delivered in MP4, MOV, or requested format.
- Secure file transfer via WeTransfer, Dropbox, or Google Drive.
- Remaining balance is due before the release of the final unwatermarked video.
- ◆ All videos are edited with legal precision, ensuring clarity, persuasion, and professionalism.